The Sustainability Education Center

March 10, 2003

Stephanie Guyer-Stevens
Development Director
Whole Earth Magazine
1408 Mission Avenue
San Rafael, CA 94901

Dear Stephanie,

Thank you very much for sending the complimentary Winter 2002 Whole Earth issues and tear sheets – I can assure you that we will put them to good use.

I enjoy all Whole Earth issues but the "Better Naked than Packaged" is of particular interest to me in light of a recent course that we've developed and launched in New York city high schools entitled "Business and Entrepreneurship Education for the 21st Century." The course prepares youth to channel business and entrepreneurial creativity and energy to support profit, people and the environment. As sustainability educators we apply a systems perspective throughout and the triple bottom line provides the conceptual framework for the course. We have included a section on life-cycle analysis and packaging is a big part of this discussion. The issue you sent is of course devoted to this topic and full of great information and resources.

We will be conducting professional development around this course during the Spring and Fall semesters in order to teach teachers how to use and apply the course in their classrooms and will distribute the article at these sessions. It is our goal to introduce them to as many resources as possible in the course of doing so and this issue is interesting and relevant.

Thanks again and kind regards,
Tina Carr

Tina Carr

Program Manager,
The Sustainability Education Center

Our goal is to produce an informed, caring and politically active citizenry who have the creative problem solving skills and commitment to engage in responsible individual and cooperative actions that will lead to ecologically viable, socially just and economically secure societies for present and future generations.

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